

Be a part of the
4th Annual



October 2015
1 to 4 p.m.

Hillsborough Community College
Dale Mabry Campus
4001 W. Tampa Bay Blvd.
Tampa, FL 33614

www.tasteofwestshore.com

About the event

What is Taste of Westshore?

Taste of Westshore is Westshore's premier food, wine and beer event. It is a great opportunity to promote your restaurant to area food lovers, while raising money to fund scholarships for HCC culinary and hospitality program students.

When and where is Taste of Westshore?

To be held on a Sunday in October 2015 from 1:00-4:00pm
Held in the beautiful shaded courtyard at the HCC Dale Mabry Campus.

Is there a charge for restaurants to participate?

No, you simply provide "tastes" of the great food you serve in your restaurant.

What do restaurants provide?

- Prepare and serve individual tastings (1-2 oz. portions) of food for 1,000 guests; no more than 2 items per restaurant
- Plates, cups, silverware, napkins, linens, electric cords, decorations, signage and fire-extinguisher (minimum 2a10bc type fryer class k)
- Assistance marketing the Taste of Westshore by promoting the event in newsletters and emails to your clients, on your website, through social media and/or by displaying marketing materials in your restaurant

What does Taste of Westshore provide?

- 10' x 10' shaded space and two 8 foot tables at the event
- Electricity, water and ice, as needed
- Taste of Westshore website (www.tasteofwestshore.com), with your restaurant logo and a link to your website
- A comprehensive advertising and public relations plan including, but not limited to, print advertising in Tampa Bay Times, tbt* and Tampa Bay Business Journal, TV and radio exposure, editorial coverage in print and web publications, email and social media
- Marketing materials to be displayed in your restaurant
- 4 general admission tickets to Taste of Westshore to be distributed at your discretion

Hosted by



Media Sponsors



Connect with us:

www.tasteofwestshore.com
facebook.com/tasteofwestshore
twitter.com/tastewestshore

Restaurant Participation Agreement

Restaurant Name: _____

Contact Name: _____ Chef's Name: _____

Address: _____ City, St, Zip: _____

Phone: _____ Event Day Phone: _____

Email(s): _____

Website: _____

Facebook address: _____ Twitter address: _____

The food item (s) we plan to serve: _____

Would you like the HCC Culinary students to assist you the day of the event? Yes No *If Yes, how many?* _____

Will you need Water? Yes No

Will you need Ice? Yes No

Will you need Electricity? Yes No *If Yes, please complete the following:*

How many appliances need power? _____

Please list type of appliance(s) you will be using _____

Do you need 120/220 or other? _____ How many of each? _____

How many amps are required for each electrical appliance? _____
(look on the power plate on appliance or warranty info.)

Marketing materials (please check the materials you would like to receive)

Poster: 11 x 17

Cardboard host stand 8 ½ x 11

3 x 5 postcards to be used as check presenters. Indicate how many you will need _____

1. Please be advised that without a completed registration form we cannot add your business to ANY collateral or our website.
2. Email or fax your completed registration form, Hold Harmless Agreement and Certificate of Insurance form by Friday, July 31st.
Email: events@westshorealliance.org | Fax: (813) 289-6727
3. Email your restaurant logo (in .jpg format) to events@westshorealliance.org
4. NOTE: If you participated last year, you do not have to re-submit your logo (unless it has changed).

Questions: Please contact Shawn Fogarty, (813) 289-5488 or fogarty@westshorealliance.org

Taste of Westshore Hold Harmless Agreement

Participants Release, Assumption of Risk, Covenant Not to Sue and Hold Harmless:

Participant desires to participate in 4th Annual Taste of Westshore. To do so, Participant voluntarily agrees to the following: Participant releases, waives, and discharges the Westshore Alliance, HCI Group, Inc., the Taste of Westshore, Hillsborough Community College, The Hillsborough Community Foundation, the City of Tampa and Hillsborough County; all to be referred to as "Released Parties." This includes Released Parties past, present and future members, owners, employees, officers, directors, principals, parents, subsidiaries, affiliates, associate corporations, agents, partners, representatives, predecessors, heirs, legal representatives, successors, sponsors, beneficiaries and assigns to the full extent allowed by law, from any and all liability, claims, demands, or causes of action for injury, however caused, even if caused by the negligence, in whole or in part and in any form, of the Released Parties. Participant will not sue or make a claim against the Released Parties for Injury and will pay all attorney's fees and costs of the Released Parties shall Participant file suit or make a claim. Participant will defend, indemnify, and hold harmless the Released Parties from all claims, judgments and costs, including attorney's fees (to the limited extent that the defense and indemnity are not otherwise covered by collectible liability insurance), in the event that someone suffers personal injury, bodily injury, death, or property damage as a result of Participants negligence, gross negligence, or willful misconduct in connection with the Taste of Westshore event.

Restaurant: _____ Phone: _____

Representative Signature: _____ Date: _____

Print Name: _____ Title: _____

Please scan and email your signed forms when complete to events@westshorealliance.org or fax your signed forms to Shawn Fogarty at (813) 289-6727.

Please include a copy of your Certificate of Insurance (COI). The following must be listed as additional insured and under Endorsement CG 20 26 11/85 on the COI:

Westshore Alliance - 3109 W. Dr. MLK Jr. Blvd. Suite 140, Tampa, FL 33607
Hillsborough Community College - 4001 W. Tampa Bay Blvd., Tampa, FL 33614